



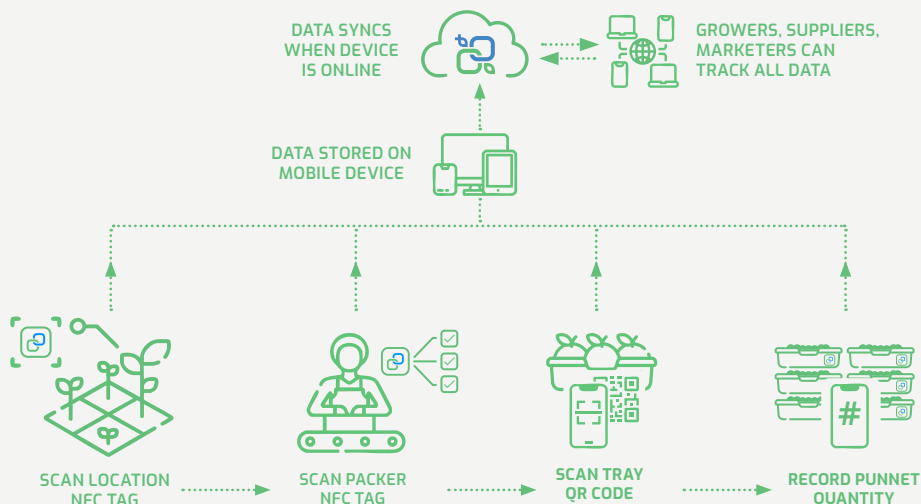
Field Tray Packing System

Pack smarter, not harder.

 **FreshTrack**
Farm Smarter

Efficiently record fruit picked into punnets and market trays in the field

The Field Tray Packing System enhances efficiency by enabling on-the-spot packing into market-ready trays with instant data capture and reporting on a device.



- **Traceability:**
QR-coded trays provide instant access to complete product details.
- **KPI Tracking:**
Live punnet counts and picker stats drive productivity.
- **Simplified Payroll:**
Ensure compliance with the Horticultural Award effortlessly.

- **Real-Time Data:**
Optimise sales planning and order management with up-to-the-minute insights.
- **GS1 Digital Link:**
Future-proof your business and get GS1-ready.

Want to simplify your packing process?

Get in touch now to see how FreshTrack's innovative solutions can work for you.

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